

Fallbrook Art Association, Inc.

FAA



Newsletter

March 2013

Meeting: Fallbrook Library, 124 S. Mission Road,
Fallbrook, CA Mailing: PO Box 382, Fallbrook CA 92088

www.fallbrookartassn.org



Fallbrook Art Association is proud to announce it's first Plein Air open juried show. Plein Air is the art of painting out of doors. Our association has several groups that paint out on a regular basis. Those artists along with anyone else who loves to paint outside in natural light are invited to submit their work.

Jan Shuss is the judge for the show. Jane is a member of Plein Air Painters of America. Jan is published in several art books and magazines. Her work is in collections through out the Southwest.

Entry day is March 2nd. The show opens March 8 and runs through March 29. For details, see the prospectus on Page 5 in this newsletter. The show will be held at the Brandon in the 105 Gallery. For more information call Ruth Parker (760)505-7238 or Carol Reardon (760) 731-6677.



Use your smart phone to scan this image to go to the Fallbrook Art Association's website. Works with the iPhone or Android. Apps to read the code are found at:
itunes.apple.com/app/id368494609 or
google qr code reader for android for the exact url.

The deadline for the next Newsletter issue is March 1-- this issue only. The editor is taking a trip and leaves town March 17. Please have all material in my hands March 5. Many thanks. Phee

General Meeting, Monday, March 11

Subodh Maheshwari will demonstrate floral painting in gouache. 5:30 Eat and Critique, 2 paintings max. 6:30 meeting and demo 8:00 Scholarship Fund drawing.



Subodh was born in Aligarh, Uttar Pradesh, a state in North India where she learned folk art and classical music. Her art is a fusion of Eastern symbolism and Western composition. Highly individual in style, her works have been described as emotional, mysterious, personal and humorous.

She holds a masters of fine art from UCI, and two bachelor degrees in fine art, one from Fullerton and another from Agra, U.P. India. She uses oil, gouache, watercolor, acrylic, pastel and collage and teaches in all mediums including drawing.

Subodh has participated in many shows nationally and internationally including the Fourth Cosmopolitan Exhibition in the 1988 Olympics in Seoul, South Korea. Among her numerous honors is the Regional Fellowship Award at the University of California, Irvine, when she was earning her masters degree in fine arts.

She has taught art at Riverside Community College for the last 20 years and UCI in Irvine. She paints on commission and teaches art classes to all ages. Classes are held on weekdays, weekends and evenings. She gives private and group lessons, and one-day workshops on different mediums and subjects. She judges art shows, lectures and gives demonstrations, as well as teaches healthy creative cooking and Hindi language classes.

She says she gets great satisfaction in teaching and is very proud of her students' achievements.

Go to: www.subdohfineartstudio.com



From the President...

At the February general meeting, FAA Members and guests were treated to an exceptional evening with guest artist Shuang Li. A workshop was held at the Library on February 24th, from noon to 4 PM. The fee was \$35 for members. Shuang was so successful she brought in three new members



Books gifted by the BJ Wilson estate are available for sale at the General Meetings. Don't miss out on a chance to add one of these volumes to your art library.

Our main event in March is our first ever FAA sponsored Plein Air Open Juried Show to be held at the Brandon Gallery Studio 105. Also coming is our Village Square "Paint-In" from noon to 4 PM April 6th. Call Ruth Parker if you would like to be included in this event.

In the February board meeting, your officers and directors voted to align the membership and board service periods, with the calendar year. Starting in January 2014, Yearly memberships will run from January through December, rather than our current July through June arrangement. **All current members will have their membership extended through the end of 2013, free of charge.** The membership fee has been reduced for new members joining during 2013, and a revised 2013 membership form is included in this newsletter. The general election to be held in May of this year will be a special election to extend the period of service for current board members, and/or to vote on replacements for vacated positions. Another election will be held in November and in that election your 2014 officers and directors will be selected.

I hope to see you at our March general meeting. Our guest artist for March is gouache/pastel artist Subodh Maheshwari.

Best Regards,

Annie

Jeanne Shanahan, beloved Fallbrook artist, died Feb. 7 following a gradual decline in health that allowed her to paint actively within just weeks of the end of her life.

Jeanne said she always painted. Her father, a window display artist for department stores in Los Angeles, brought home stacks of sheets of white paper used to pack silk stockings. These became her art paper.

She studied at Choinard Art Institute one year, then married but continued to paint while raising eight children. She and her family moved to Fallbrook 40 years ago. She enrolled in Thelma Houston's painting class at Palomar and was soon invited by Thelma to join her plein air group. When Thelma became too ill to continue as the leader, Jeanne took over. That group redefined over the years, continues today.

Jeanne co-founded the Brandon Gallery with Mary Tomaskevitch.

Schedule

- Mar. 8-29, Juried Plein Air Show, Brndon
- Mar. 8, reception & awards, 5-7 pm
- Mar. 6, Board meeting, FP: 4:15-6:00 FPL
- Mar. 11, General Meeting FPL Subodh Maheshwari, gouache
- Mar. 17, Workshop-if filled-Maheshwari

- Apr. 3, Board meeting FPL, 4:15-6:00
- Apr. 6, Village Square, Plein Air Painters, 12-4:00
- Apr. 6, Burton Hanging, 9:30-3:00
- Apr. 8, General Meeting, FPL 5:30-8:00, Roseann Haslett, pastel
- Apr 14-if filled-Roseann Haslett

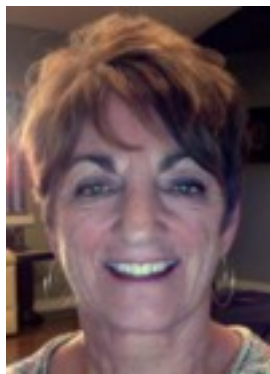
- May 1, Board Meeting, FPL, 4:15-6:00
- May 13, General Meeting & Board Election, FPL, 5:30-8:00, Michael Steirnagle, oil/figure
- May 17, FAA Open Juried Show, Opening and Reception
- May 19, Workshop-if filled-Michael Steirnagle

At FAA's general meeting Wednesday, February 13th, members and guests were treated to a very special, information-packed critique and demonstration by Shuang Li, an award-winning watercolor artist. Emphasizing composition as the key to a successful painting, she was able to find the strong elements in each person's painting before asking, "Now, how can we make it better?" as she proceeded to give very helpful suggestions that, indeed, could accomplish that goal. Many in attendance signed up for her workshop on the 24th as a result of experiencing this sample of her personality and fine teaching ability. The painting she completed during the demonstration was won in our scholarship fund raffle by Al and Barbara Ollivares.



Getting to know Diane Jansen, Art Assist Chair

Diane grew up in Manhattan Beach CA, married young, had two children and then went back to school to earn a BS in accounting and a masters in public administration. She and her husband moved from Thousand Oaks to Fallbrook in 2002 after his retirement. Her immersion in Fallbrook was delayed since she continued working at Cal State Northridge managing student financial services for another year and a half. On her arrival, she volunteered as FAA treasurer for two plus years combining her accounting skills and love of watercolor.



She took a few art classes in high school and college as electives and tried her hand at drawing, painting, wheel thrown pottery, stitchery and crafts. Watercolor didn't enter her picture until well into retirement. She

considers herself a work in progress and is enjoying it immensely.

She says FAA's Art Assist, a program, in operation 20 years, supplements art education in the 5th or 6th grades. In the past volunteer artists went into the classroom. Recent changes in the schools leave no time for Art Assist. The plan now is to go to the school board and hope to work out a plan for inviting selected students to participate in an art session on a Saturday. Research indicates art education and experience shows improvement in all academic areas and helps with the development of critical thinking skills.

Volunteers are asked to commit to a one to two hour session with a limited number of students on a Saturday. The volunteer creates the lesson plan but many previously used plans are on file. The volunteer brings materials but will be reimbursed by FAA. The idea is to teach one or two elements of design and have a finished project at the end of the session. Teaching experience isn't necessary. Please consider participating in Art Assist and contact Diane. at 760-723-3735 or djansen@directv.net

PLEIN AIR OPEN JURIED ART SHOW March 8 – 29, 201

Enter: March 2, 2013 10:00-2:00

Reception Friday March 8, 5:00-7:00

At the Brandon Gallery, 105 N. Main St., Fallbrook, CA 92028. **Contact** Ruth Parker 760-505-7238 or Carol Reardon 760-731-6677. **Judge**, Jane Shuss, a signature member of Plein Air Painters of America.

FAA membership is not required. All works must be original, dry and suitable for viewing.

AWARDS: 1st prize \$100 2nd prize \$75 3rd prize \$50
Jeanne Shanahan Best Use of Color Award \$50*

ENTRY FEE: Members first piece \$15, second piece \$5
Non Member first piece \$20, second piece \$10

SPECIFICATIONS: Artist's name, phone number, title of work and price must be legibly printed on back of each entry. No saw-tooth hangers. All work must have screw eyes and wire (ends taped) strong enough for weight of piece. No work may be removed until the close of the show. Maximum size including frame is 20 X 24.

SCHEDULE OF EVENTS:

Receiving--Saturday, March 2 10:00-2:00,
Judging, Monday March 4,
Notifications, Monday March 4,
Juried-out pick-up, Tuesday, March 5, 10:00-2:00,
Reception, Friday March 8, 5:00-7:00.
Pick-up, Saturday March 30-10:00-2:00

FAA reserves the right to reproduce accepted artwork for publicity and documentary purposes. Artwork will be handled with reasonable care. The Brandon Gallery and FAA are not responsible for damages, theft or loss of entries in this show. All entries are subject to these conditions. Insurance is the responsibility of each artist.

Brandon Gallery will receive 35% of all sales.

**This award was created in Jeanne's honor by the Monday Plein Air Painters.*

Bob Burton Center for Performing Arts Lobby display to be changed, April 6, 9:30-2:00, no lunch break. This display, open to FAA members only, lasts 6 months and is limited to 42 paintings, two per person. It is not juried but rather, accepted, first come, first served. Work currently on display must be picked up. A \$5.00 fee per painting payable to Fallbrook Art Association is due on delivery. All paintings must be ready for viewing, dry, framed with wire attached, no saw tooth hangers. Artist's name, phone number and title of piece must appear on the back. If a work is sold, sales tax and a 10% commission must be paid by the artist to the Bob Burton Center.

Volunteers are needed. Contact Marlene Sheridan, 760-731-3064. A warning: **Don't park in the red zones in front of the theater. You'll get a ticket.**

FAA is in the process of changing the membership period to January through December.

a) Those who are current paid up members will have their membership extended from June through December 2013 at no charge. No additional payment will be necessary for the remainder of 2013 for current members.

b) New members and renewing non current members will pay a reduced rate for the remainder of 2013 as follows: Individual \$20, Family \$25, Full Time Student \$10, and Life membership \$300. When you pay your dues for the remainder of this year, please use the new membership form on Page 8 of this newsletter.

News, Announcements, Classes, Workshops

Avia Schneider, a long-time FAA member who no longer lives in Fallbrook, is now in hospice. She is an exceptional oil painter, and has painted with many of Fallbrook's artists for many years. She has continued actively painting until very recently, and is still critiquing her own works. Her 97th birthday was in February.

Welcome new members:, Maria -Carmen Areito, Francine Pender and Amy Villalobos, and thanks to Al Brandli who, when he renewed, volunteered to help with Art Assist.

BJ Wilson's books will be for sale at the March General meeting at give-away prices. It was her wish that the proceeds from this portion of her estate benefit FAA's scholarship program. She also donated several paintings which were on display and for sale at the Brandon and FAA website.

Marilee Raglan is teaching art classes for children, grades 2 through 6 at the Fallbrook Art School the first four Tuesdays and Wednesdays in March. Tuesday will be grades 2 and 3. Wednesdays, grades 4 through 6, both sessions from 3:15 to 5:15. The children are then encouraged to enter appropriate works in the San Diego County Fair. Enroll at www.fallbrookschoolofarts.org, youth programs or call 760-728-6383 Monday through Thursday 10:00-2:00.

The Avocado Festival April 21 invites artist to purchase booth space in their Avenue of the Arts section. Contact Marlene Rantanen at mrantanen@earthlink.net.

Plan to enter the Art of the Avocado contest associated with the Avo Festival April 21 Call 760-728-6786 for info.

Constance Peters teaches silk painting in Hemet, all materials provided. For details go to: www.constancepetersphotography.com under "Events" or contact artsylady252@verizon.net or 951-927-2556.

Pam Benson teaches watercolor and oil painting at her home studio in Temecula and the Fallbrook Community Center. Contact: pamjbenson@verizon.net or 951-302-9879.

Bonnie Rinier teaches watercolor in her home studio. Contact: b_rinier@yahoo.com or 951-926-955 or <http://bonnie-rinier.fineartamerica.com>.

Kay Kalar teaches watercolor at the Hobby Lobby in Temecula and the Senior Center in Fallbrook. Beginners are welcome as are all levels. Contact: kaykalar@aol.com or 760-728-7304.

Nicole Toesla prints giclees and photographs artwork for juried shows, portfolio presentation and reproduction. Contact: 760-599-7349, nicoletoesca@sbcglobal.net or www.photoartscapes.com

FAA's Plein Air Painters meet every Wednesday around 9:00 AM at pre-selected areas around the county followed by critique and lunch. There is a six-month schedule of where they meet each week. New painters are always welcome. Call Ruth Park at 760-505-7238 for details.

FAA members, check www.artshow.com. You can advertise your shows on this site as a perk of FAA membership

Brandon Galley carries art supplies. Check their recently expanded array of materials.

**Please send items and info for the newsletter by March 5
this issue only to Phee Sherline at phee21@mac.com
or phone 619-823-7255**

Officers, Directors and Committee Chairs

President	Anne Youngblood	760-728-7306	anneygb1@roadrunner.com
1st Vice President	Carol Reardon	760-731-6677	carol.reardon@sbcglobal.net
2nd Vice President	Phee Sherline	760-723-7255	pheesg@gmail.com
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Director at Large	Beverly Thordarson	760-451-8541	bsinclair@aol.com
Membership Co-Chairs	Don/Peg Klinger	760-723-2712	klingerdr@yahoo.com
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Scholarship	Noreen Ring	760-723-0925	reenrin@aol.com

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	Anne Youngblood	760-728-7306	anneygb1@roadrunner.com
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Hanging/Burton Center	Marlene Sheridan	760-731-3064	marlenesheridan@att.net
Holiday/50th Anniversary Party	Patricia Korzec	951-347-4555	pleinairpatricia@aol.com
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Refreshments	Milly Ratermann	760-304-7962	milly.ratermann@gmail.com
Sunshine	Phee Sherline	760-723-7255	pheesg@gmail.com
Web Site Design	Patricia Hartman	760-723-6624	patricia@hitekdesigns.com

All positions above are filled by volunteers. Please look over this list and decide how you can help. Call any of the people above and offer your services. Many thanks.

FAA MEMBERSHIP APPLICATION
(Membership Period From Mar 1, 2013 to Dec 31, 2013 Only)
Make checks payable to: Fallbrook Art Association
PO Box 382, Fallbrook, CA 92088-0382

Please circle any Information you DO NOT want to appear in our directory and/or newsletter

First Name: _____ Last Name: _____

Address: _____

Email: _____

Phone: _____ Date: _____

FAA depends on volunteers. Would you be willing to volunteer your services? Your assistance will be appreciated. Please indicate your area of interest:

Type of Membership: () Individual: \$20 () Family: \$25(2 adults, children/same address)
() Full-Time Student: \$10 () Life: (one payment) \$300
() Printed/Mailed Monthly Newsletter: \$5/ half year (Members Only)

Membership is not tax deductible. Contributions are tax deductible and are gratefully accepted
This Membership Form is in effect Mar 2013 to Nov 2013 only

Fallbrook Art Association, Inc.



Post Office Box 382

Fallbrook, California 92088-0382

DATED MATERIAL