

Meeting: Fallbrook School of the Arts, 310 East Alvarado
Fallbrook, CA . Mailing: PO Box 382, Fallbrook CA 92088

Dear Fallbrook Art Association Family,



Our kick-off to 2015 was a full house at the general meeting with Bill Hudson as the demonstrator. The full house helped us realize not all seats have a good view. In Feb. we'll remove the tables and crowd the chairs in closer. Bill introduced us to casein as a companion to watercolor for clear detail and color. It was great fun.

As an afterthought following Bill's workshop on Sunday, we need a new word. It wasn't "work" at all, more like play but somehow "playshop" doesn't sound right. Many good paintings came from our efforts that day. I hope more of you will take advantage of these Sunday afternoons with our demo artists. We are very fortunate to have the opportunity.

The Volunteer Show is coming in February at the Brandon. It features the work of those who took the time and made the effort to help FAA work so well. Thanks to all of you.

We are still looking for a 1st vice president and membership chair. Please step up to the plate and help. Contact me at carol.reardon@sbcglobal.net or 760-731-6677

The Spring Show is coming up fast. Get your best work framed and ready for this juried show at the Art Center.

Happy Painting, Carol Reardon

Spring Show in April with Some Changes in the Air.

An approach being adopted by many art shows today will be used for our spring show in April. Categories, watercolor, oil, digital etc. will be dropped. Rather, artwork will be judged on its over-all merit as a work of art, not, say, as a watercolor. Best of Show will be selected as will 1st, 2nd and 3rd selected from the works over all, followed by art elements—composition, color, narrative, line/edges, texture and shape/form. Honorable Mentions will be awarded as before. This practice will bring FAA in line with a trend in other art shows. It will also bring the practical advantage of being less expensive to operate. Full details will appear in March. Meanwhile, the juror is Shuang Li. Find her juror's statement on Page 3.

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FAA Annual Volunteers Show

February, Brandon Gallery, Studio 105

Enter Sat., Jan. 31, 10:00 to noon. Two pieces, suitably framed with wire hangers, max size including frame, 30" x 30". Work must be dry. No entry fee.

Pick-up, Sat., Feb 28, 10-noon,

Potluck reception, Feb. 7, 4:30-6:30

If you have served on the FAA board, on an FAA committee, or volunteered for show preparation week (not including gallery sitting), you are eligible, and thanks for your help.

FAA deadline— 15th of every month. Send items and photos to phee21@mac.com.

FAA Calendar

All meetings held at the Fallbrook School of the Arts, 310 East Alvarado in Fallbrook.

- Jan 31, 10-noon, enter Volunteer Art Show.
- Feb 1-27—Volunteer Art Show at the Brandon
- Feb. 7, 4:30-6-:30—Potluck Volunteer Reception
- Feb. 12 , 5:30—Critique followed by meeting and demo. Guest artist, Susan Keith, watercolor.
- Feb. 15, 12-3:00—Keith Workshop if filled
- Feb. 28, 4:30-6:30—Volunteer Show pick-up.
- March 12, 5:30—Critique followed by meeting and demo. Guest artist, Durre Waseem, oil
- March 22. 12-3:00—Waseem Workshop if filled
- March 30—Spring Juried Show receiving
- April 3—Spring Juried Show opens
- April 9, 5:30—Critique followed by meeting and demo. Guest artist, Janice Cipriani Willis, watercolor.
- April 11, 10-12:00—Burton changeout
- April 12, 12-3:00—Cipriani Workshop if filled.
- May 14—Meeting and demo artist to be announced.
- June 11—Spring pot luck, silent auction, and the brush man with brushes for sale. Start saving unused art supplies for the auction.
- July and Sept—Dark

Take Pictures of Your Work the Easy Way

by Phee Sherline

More shows require digital entry and in a year or so, FAA will offer it as an option. You'll need a fairly good camera. I have a Canon Power Shot. You'll need photo editing software. It comes with Apple's iPhoto. Microsoft probably has something, or you can buy Photoshop Elements. Put your painting on the floor of your patio outside in the sun. Straddle it so that you don't cast a shadow. Bend over so you're aimed straight down, and snap. Load it into your computer. Use editing software to straighten if necessary and crop. Drag the altered image to your desktop and it becomes a jpg. You'll need to learn a little about your computer but it's not that hard and you'll be able to enter digitally.

Susan Keith to Demo Feb. 12

Our own Susan Keith will demo at the General Meeting in February at the School of Art in Fallbrook at 5:30. Bring two paintings for critique.

Susan received nine prizes in 2014 and four more in 2013, most of them Firsts and Seconds. There is the feeling that she's on a roll. She was interested in art as a child. She earned a BA in art from SDSU and then taught pastel and acrylic at all levels of high school until retirement when she turned to watercolor. We all recognize her lustrous work, alive with motion and color. She says she is particularly interested in bright color, light, shadows, foliage and flowers but she also does portraits, landscape and plein air. She strives to give an impression of realism, not reality as it actually is.



Statement : Shuang Li, Spring Show Juror



As a juror, I will look at every image entered with high respect and careful analysis, in hope that, at the end of the selection process, the Spring Show, as a whole, will reflect the creative ability of all FAA artists, their ingenuity, skill and vitality, through selected high quality artworks.

My baseline for judgment will be a demonstration of technical proficiency no matter what the approach. I then will look for the creative ideas and their originality, a unique personal vision and sensibility; and evidence that the artist was in control with his or her artistic expressive power for composition, design and visual impact. Lastly, each selected artwork must demonstrate the artist's mastery of any chosen medium with high quality presentation.

Looking forward to seeing great artworks from all of you!

Shuang Li www.shuangliwatercolors.com

Durre Waseem, Oil, to Demo in March

Durre Waseem of Corona, a native of Pakistan, has a Master of Fine Arts degree from Punjab University and taught for 10 years at various colleges in Pakistan.

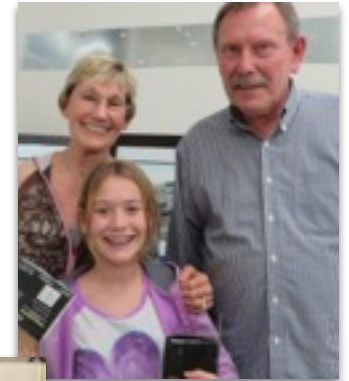
She moved to the U.S in 2001 and became a full time painter. She paints portraits and plein air in oils, pastels, watercolor, ink, and acrylics and captures the local colour of both the people and the place of wherever she may be. Her bold, colorful brushwork and loose impressionistic style effectively capture the energy and feeling of her subject and establish a direct line of communication with the viewer. Her inspiration is usually an ordinary objects, how its identity is defined by its environment, and how it becomes a part of its surroundings.

Durre has participated in many national and international exhibitions both in Pakistan and the U.S.



Bill Hudson, His Work, Captivate FAA

It was a mutual admiration society between FAA members present, a full house by the way, and Bill Hudson. We appreciated his skill and humor. Bill stood in admiration of our critique sessions and the open friendship with which we supported each other. He said he attends many meetings such as ours but this critique session had a flavor all its own which he hopes to carry to other such meetings he attends. He demonstrated the use casein with watercolor for extra brightness and sharp detail.



Above photos, Francine Pender— painting done during session; winners Pat Moore and granddaughter, Shannon. Left photo by Karen Langer-Baker.

Volunteering is Good for My Soul....Leona Crump

by Jan Ortega



Leona Crump has volunteered for years for various groups including FAA. She began mailing newsletters soon after joining in 2003. She has served as cashier on show entry day for years and still does. She helped with gallery tags and show sitting. She's been an active Art Assist volunteer for years and

designed many themes to inspire the children. You'll find her at face painting booths with children gathered 'round wanting another butterfly on their cheeks. She has just stepped down as refreshment chair at general meetings after serving four years because Karen Pride has said she'd take over. (Thanks Karen) In short, Leona is the gold standard volunteer. Thank you, Leona. FAA appreciates your work more than you can know...and by the way, volunteering is good for the soul.

FAA Officers

President Carol Reardon
1st VP **Open**
2nd VP Ruth Parker
Secretary Bev Thordarson
Treasurer Frances Pender

Directors

Art Assist Diane Jansen
Art Show Dir. Anne Youngblood
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Newsletter Ed Phee Sherline
Programs Kyle Denning
Workshops Julie Compton
Publicity Karen Langer Baker
Scholarship Noreen Ring

Committees

Art Show Database Patricia Hartman
Burton Exhibit Bev DeVilBiss
DVD Librarian Kathy Stradley
Greeter Phee Sherline
Holiday Party Patricia Korzec
Member Comm Phee Sherline
Plein Air Painting Ruth Parker
Refreshments Karen Pride
Sunshine Phee Sherline
Web Master Patricia Hartman

ANNOUNCEMENTS

Art Assist, needs volunteer teachers. Contact Diane Jansen, 760-723-3735 or djansen805@gmail.com

Paint Plein Air with FAA friends on Wednesdays. Contact Ruth Parker, rkparker2341@earthlink.net.

Constance Peters teaches silk painting in Hemet, For details go to: www.constancepetersphotography.com under "Events" or contact artsylady252@verizon.net or 951-927-2556.

Pam Benson teaches watercolor and oil painting in Temecula and Fallbrook Community Center. Contact: pamjbenson@verizon.net or 951-302-9879.

Bonnie Rinier teaches watercolor in her home studio. Contact: b_rinier@yahoo.com or 951-926-9955 or <http://bonnie-rinier.fineartamerica.com>.

Kay Kalar teaches watercolor at the Senior Center in Fallbrook every Wednesday from 9 to 12:00 noon and at the Hobby Lobby in Temecula. Contact: kaykalar@aol.com or 760-728-7304.

Helen Shafer Garcia teaches at Palomar and Fallbrook School of the Arts. See helenshafergaracia.com.

FAA MEMBERSHIP APPLICATION

(Membership Period From January 1st thru December 31st)

Make checks payable to: Fallbrook Art Association

Mail to: PO Box 382, Fallbrook, CA 92088-0382

Please circle any information you DO NOT want to appear in our directory and newsletter

First Name: _____ Last Name: _____

Address: _____

Email: _____

Phone: _____ Date: _____

FAA depends on volunteers. Would you be willing to volunteer your services? Your assistance will be appreciated. Please indicate your area of interest:

Please check type of membership below:

Individual - \$45 (___) Family (2 adults, children/same address)- \$55 (___)
Full-Time Student - \$10 (___) Life (one payment) - \$450 (___)

You will receive email notification when our monthly newsletter is available on line. Please check below if you wish to receive a printed copy sent to you by postal mail for an annual fee. (Offered to members only) - \$20 (___)

