



Meeting: Fallbrook School of the Arts, 310 East Alvarado

Fellow Artists...



I don't know about you but time is racing by so fast. Entry day for the Spring Show will be here in the blink of an eye. Find the Call for Entry in this newsletter. As always, plan to help produce this show. It's a huge effort to set up

the Art Center, register the paintings, set them up for the judge, hang them in their final spots and take care of all the details involved. But it's rewarding and fun.

Demos and workshops have been well attended. We learned a lot from Susan Keith. Kyle Denning who lines up our demo artists, tries to vary the mediums. I find I always learn something from every artist no matter what the medium.

The last two workshops have been well attended. The Art School is a good venue for these. To make things easier for our guest artists, please plan to sign up and pay in advance for a workshop. Some of the artists come quite a distance and it's discouraging to have only a few attendees. We need to know who's coming before the day of the workshop so we and the artist can plan. Thanks for your cooperation in this.

Check the schedule inside for changes and updates. Plan to enter the Spring Show. Plan to roll up your sleeves and be there to help. You'll meet some very nice people

Happy Painting, Carol

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FAA deadline—March 15 for the April newsletter. Send items and photos to phee21@mac.com. Thanks. PS

HAVE YOU PAID YOUR DUES? DO IT NOW.

Are you on the shelf, thinking FAA is a nice organization but you haven't stepped to the plate yet? Do it now.

On the national scene, we note the passing of Gerald "Jerry" Goldstein, founder of Jerry's Artarama, an online art supply seller. "He took the art of being a friend to his customers to a new level... He was one of the hardest working and friendliest people to grace the world." (*from his obituary*) *As for me, I once bought a fine brush from him at a disgracefully low price. ED*

FAA Calendar

All meetings (except board meetings) and functions are held at the Fallbrook School of the Arts, 310 East Alvarado in Fallbrook.

March 12, 5:30—Critique followed by meeting and demo. Guest artist, Durre Waseem, oil

March 22, 12-3:00—Waseem Workshop if filled

March 30—Spring Juried Show receiving

April 3—Spring Juried Show opens

April 9, 5:30—Critique followed by meeting and demo. Guest artist, Janice Cipriani Willis, watercolor.

April 12, 12-3:00—Cipriani Workshop if filled.

April 11, 9:30-12:30—Burton Changeout

May 14, 5:30—Critique followed by meeting and demo. Guest artist, Lyndelle Stonick, acrylic, pastel, oil and watercolor.

May 17, 12-3:00—Workshop, if filled

June 11, 5:30—Spring pot luck and brush sale

July and Aug—Dark for summer

Sept—TBA

October 8, 5:30—Critique followed by meeting and demo. Guest artist, Sally Strand, pastel and oil.

Nov 12, 12-3:00—Critique followed by meeting and demo. Guest artist, Jack Ragland, oil.

Nov 15, 12-3:00—Workshop if filled

Dec.—Holiday Party, TBA



Durre Waseem, Oil, Demos March 12

Durre Waseem is a native of Pakistan who came to the US in 2001 and now lives in Corona. She holds a Masters in Fine Arts from Punjab University and taught ten years at various colleges there. She now paints full time. She likes ordinary objects and infuses them with color and energy. Her work has appeared in numerous national and international exhibits in Punjab and the US.



Susan Keith Much Appreciated

Susan showed her teaching skills at the demo in February by giving us handouts and coming prepared with work at various stages of being finished. She revealed generously how she gets her luminous effect. She also shared the careful planning before beginning to paint. Very important was the fact that she photographs the object to be painted perhaps 100 times to find the provocative angle and best use of shadows. Susan is that rare find, an excellent and generous teacher and a superb painter.



Far left, picture from Susan's workshop. Left, Show chairman and past president Anne Youngblood won the scholarship fund drawing at the February meeting. Photos by Francine Pender

FALLBROOK ART ASSOCIATION - CALL FOR ENTRIES

OPEN JURIED ART SHOW, APRIL 3 – APRIL 26, 2015

LOCATION: FALLBROOK ART CENTER (FAC)
103 S. MAIN AVENUE, FALLBROOK, CA 92028

SHOW CHAIR: ANNE YOUNGBLOOD anneygbl@roadrunner.com ; 760-728-7306

ENTRY DATE: **Monday, March 30, 2015 10AM – 3PM**

JUDGE: **Shuang Li: A watercolor artist of international reputation, Shuang Li has won numerous awards and her works are in private collections across the globe.**

ELIGIBILITY: FAA membership is not required to participate. All works must be dry and suitable for general viewing. Works entered must not have been shown in a previous FAA show, and must have been created within the last three years. No workshop or class work is eligible. All work must be original, no copied or copyrighted work will be accepted. Series work is considered a single piece and may be shown only once. Limit of 3 entries per artist. All entrants must register to sit the Gallery for 3 hrs. If an entrant is unable to gallery sit, he / she must pay a fee of \$20 for a paid sitter.

AWARDS:

Best of Show:	\$300
1st:	\$200
2nd:	\$150
3rd:	\$100
6 Merit Awards:	\$25 each award
Honorable Mentions:	Ribbons

ENTRY FEE (non-refundable):

FAA Members:	First piece: \$20, second/third piece: \$10 each
Non-Members:	First piece: \$30, second/third piece: \$15 each
Full-time Student with ID:	First piece: \$ 5, second/third piece: \$5 each

SPECIFICATIONS:

Artist's name, phone number, title of work and asking price must be legibly printed on back of each entry. **NO** saw-tooth hangers. All work must have screw eyes and wire (ends taped) strong enough for weight of piece. Maximum framed width, including diptychs and triptychs, is 50". No height limit. 3-dimensional piece maximum weight is 50 lbs. Paintings, photos, graphics, computer works and mixed media **may be covered with glass if the size is 30"x30" or less** (excluding frame). **Plexiglas is required on larger pieces** – except on pastels and charcoal works. Frames must be clean and in good condition. No work may be removed from the gallery until the close of the show.

SCHEDULE OF EVENTS:

Monday, March 30	Receiving	10 AM – 3 PM
Wednesday, April 1	Juried-Out Pick Up	10 AM - 2 PM
Friday, April 3	Opening	10 AM - 4PM
Saturday, April 4	Reception & Awards	6 – 8 PM
Sunday, April 26	End of show early pick-ups	2 - 3 PM
Monday, April 27	Pick Up Day	10 – 1 PM

NO EXCEPTIONS: Work not retrieved by 1 pm on April 27th will become property of FAA and subject to disposal.

AGREEMENT: FAA reserves the right to reproduce accepted artwork for publicity and documentary purposes.

LIABILITY: Artwork will be handled with reasonable care. FAC and FAA are not responsible for damages, theft or loss to entries in this show. All entries being received are subject to these conditions. Insurance is the responsibility of each artist.

COMMISSIONS: Sales will be administered by FAC which will retain a 25% commission on purchases.

See Juror's statement on Page 5.

Volunteer Recognition, Thanks Bill Riedell

by Jan Ortega

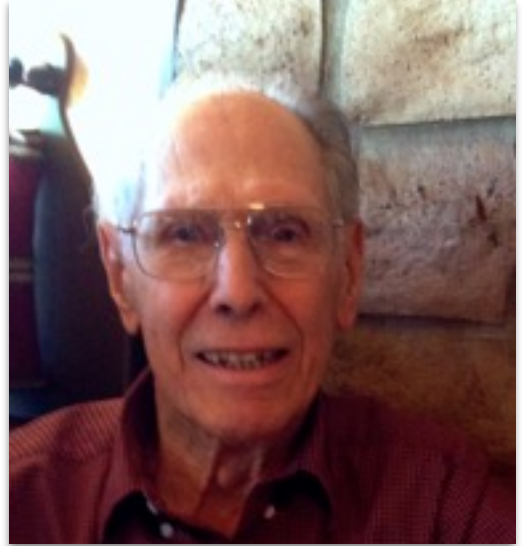
For 22 years Bill Riedell has been a very active member of FAA. According to Jerry Pennington he was the true backbone of FAA for years. The two of them, along with Raymond Butman, initiated the Burton Center hanging scenario. He also was instrumental in having lights installed for the benefit of all the future shows. The Burton Center shows have been ongoing for some 12 years.

Bill was FAA President from 1997 to 1999 and helped locate venues for the art shows before the Art Center became available. He was the FAA Show Chair many times and has continued to be available for entry day, hanging, and wherever he is needed.

Art Assist was another of his volunteer jobs. Bill presented children's art lessons at La Paloma and the Pendleton schools for eight years.

After attending the Art School in Los Angeles (now Art Center in Pasadena), he moved to Manhattan where he did illustrations for over 40 years. He has won awards for his pastels, several of which were recently in the Fallbrook Library show.

Bill says, "I'm very fond of all the people in FAA whom I've known and worked with"; a sentiment reflected back from all the recipients of his positive encouragement.



Announcements:

Kay Kaylar, Carol Zaleski and Vickie Meadows will hold a mixed media workshop March 14, 10-4:00 at Fallbrook Senior Center, 399 Heald Lane in Fallbrook. It will be playful, creative and fun. \$50 for the class, \$10 for supplies. Register soon at carolzart@hotmail.com or kaykalar@aol.com

The Brandon offers life drawing every 2nd Tuesday from 900 to noon, \$20 a session.

San Diego Watercolor Society deadline for entry in their 35th International Exhibition is May 8. Go to www.sdws.org for info.

23rd Oceanside Days of Art is April 18-19, 10-5:00. Artists are invited to participate. Go to oceasidedaysofart@gmail.com for info.

Art Assist, FAA's outreach to the community needs volunteer teachers. Contact Diane Jansen, 760-723-3735 or djansen805@gmail.com

Paint Plein Air with FAA friends on Wednesdays. Contact Ruth Parker, rkparker2341@earthlink.net.

Constance Peters teaches silk painting in Hemet, all materials provided. For details go to: www.constancepetersphotography.com under "Events" or contact artsylady252@verizon.net or 951-927-2556.

Pam Benson teaches watercolor and oil painting at her home studio in Temecula and the Fallbrook Community Center. Contact: pamjbenson@verizon.net or 951-302-9879.

Bonnie Rinier teaches watercolor in her home studio. Contact: b_rinier@yahoo.com or 951-926-9955 or <http://bonnie-rinier.fineartamerica.com>.

Kay Kalar teaches watercolor at the Senior Center in Fallbrook every Wednesday from 9 to 12:00 noon and at the Hobby Lobby in Temecula. Beginners are welcome as are all levels. Contact: kaykalar@aol.com or 760-728-7304.

Helen Shafer Garcia, painter, mixed media, found object assemblage artist and award winning illustrator, teaches at Palomar and Fallbrook School of the Arts. See www.helenshafergarcia.com.

Fallbrook School of the Arts—Go to www.fallbrookschoolofthearts.org for their current schedule.

BOB BURTON PERFORMING ARTS CENTER LOBBY GALLERY EXHIBIT CHANGE-OUT

Saturday, April 11, 9:30-12:30 drop-off and pick-up art work for exhibit at Fallbrook High School, 2400 Stagecoach Lane. The Bob Burton Center is at the High school on Stage Coach Road. Open to FAA members only, two pieces per entrant, \$5.00 per piece in cash or check made out to FAA, due on submission. There is no theme but works depicting performing arts are particularly welcome.

Do not park in the red NO STOPPING ZONES directly in front of the theater. You may be ticketed.

Works will hang for six months and may not be removed before the next change-out. Works must be suitable for general viewing. Any work deemed not suitable will not be accepted. All media is accepted with the exception of 3-D. Paintings must be dry, properly framed, and ready to hang with wire attached, no saw-tooth hangers. Title of work, medium and price (if for sale) must be affixed to the back of each submittal.

Inquiries regarding sales are handled through exhibit chair, Bev DeVilbis. The artist is responsible for all sales transactions including tax in the event of a sale.

Juror's Statement—From Shuang Li

As a juror, I will look at every image entered with high respect and careful analysis, in hope that, at the end of the selection process, the Spring Show, as a whole, will reflect the creative ability of all FAA artists, their ingenuity, skill and vitality, through selected high quality artworks.

My baseline for judgment will be a demonstration of technical proficiency no matter what the approach. I then will look for the creative ideas and their originality, a unique personal vision and sensibility; and evidence that the artist was in control with his or her artistic expressive power for composition, design and visual impact. Lastly, each selected artwork must demonstrate the artist's mastery of any chosen medium with high quality presentation.

Looking forward to seeing great artworks from all of you!

Shuang Li www.shuangliwatercolors.com

Support FAA in every way you can. Fallbrook is a significant art town. FAA is an important part of that art picture. Take pride in knowing you are part of the art picture by helping in every way you can.

FAA MEMBERSHIP APPLICATION (Membership Period From January 1st thru December 31st) Make checks payable to: Fallbrook Art Association Mail to: PO Box 382, Fallbrook, CA 92088-0382

Please circle any information you DO NOT want to appear in our directory and newsletter

First Name: _____ Last Name: _____

Address: _____

Email: _____

Phone: _____ Date: _____

FAA depends on volunteers. Would you be willing to volunteer your services? Your assistance will be appreciated. Please indicate your area of interest:

Please check type of membership below:

Individual - \$45 (___)

Family (2 adults, children/same address)- \$55 (___)

Full-Time Student - \$10 (___)

Life (one payment) - \$450 (___)

